

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

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23941	AGENCY (OR SERVICE) ACTING AS AGENT FOR 262648	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	MEDIA AD VENTURES, INC.	PAT MEEHAN FOR CONGRESS
AND	8136 Old Keene Mill Rd Ste A300	1051 Pontiac Rd
ADDRESS	Springfield VA 22152-1853	Drexel Hill PA 19026-4816
	USA	USA
CONTACT	CAROLYN BUSH	PRODUCT MEEHAN EST#462
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 462
NATIONAL SALESPERSON		PRODUCT CODE 9820
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	1	05:58A	07:00A	30S	10/22/12-10/26/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
2	M-F	1	05:58A	07:00A	30S	10/29/12-11/02/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
3	M-T	1	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
4	M-F	2	06:58A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	2	405.00	810.00
5	M-F	2	06:58A	09:00A	30S	10/29/12-11/02/12	THE EARLY SHOW	2	405.00	810.00
6	M-T	1	06:58A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	1	405.00	405.00
7	M-F	2	02:57P	04:00P	30S	10/22/12-10/26/12	THE DOCTORS	2	450.00	900.00
8	M-F	2	02:57P	04:00P	30S	10/29/12-11/02/12	THE DOCTORS	2	450.00	900.00
9	M-T	1	02:57P	04:00P	30S	11/05/12-11/06/12	THE DOCTORS	1	450.00	450.00
10	M-F	2	04:00P	05:00P	30S	10/22/12-10/26/12	DR. PHIL	2	1260.00	2520.00
11	M-F	2	04:00P	05:00P	30S	10/29/12-11/02/12	DR. PHIL	2	1260.00	2520.00
12	M-T	1	04:00P	05:00P	30S	11/05/12-11/06/12	DR. PHIL	1	1260.00	1260.00
13	M-F	2	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	2	765.00	1530.00
14	M-F	2	05:00P	06:00P	30S	10/29/12-11/02/12	5PM EARLY NEWS	2	765.00	1530.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M-T	1	05:00P	06:00P	30S	11/05/12-11/06/12	5PM EARLY NEWS	1	765.00	765.00
16	M-F	2	06:00P	06:30P	30S	10/22/12-10/26/12	NEWS 3 AT 6	2	1440.00	2880.00
17	M-F	2	06:00P	06:30P	30S	10/29/12-11/02/12	NEWS 3 AT 6	2	1440.00	2880.00
18	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
19	M-F	2	06:30P	07:00P	30S	10/22/12-10/26/12	CBS EVENING NEWS	2	2250.00	4500.00
20	M-F	2	06:30P	07:00P	30S	10/29/12-11/02/12	CBS EVENING NEWS	2	2250.00	4500.00
21	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	2250.00	2250.00
22	Sa	1	06:57P	07:56P	30S	10/27/12-10/27/12	ET THIS WEEK	1	585.00	585.00
23	Sa	1	06:57P	07:56P	30S	11/03/12-11/03/12	ET THIS WEEK	1	585.00	585.00
24	M-F	3	06:58P	07:27P	30S	10/22/12-10/26/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
25	M-F	3	06:58P	07:27P	30S	10/29/12-11/02/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
26	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00
27	M-F	3	07:28P	07:57P	30S	10/29/12-11/02/12	THE INSIDER	3	1440.00	4320.00
28	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
29	M-F	3	07:28P	07:57P	30S	10/22/12-10/26/12	THE INSIDER	3	1440.00	4320.00
30	M	1	07:57P	08:57P	30S	10/29/12-10/29/12	HOW I MET YOUR MOTHER/PARTN	1	9000.00	9000.00

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CONTRACT NO. REV. 1041-80307-1
DATE PRINTED 09/05/12

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	USA	USA
CONTACT	CAROLYN BUSH	PRODUCT MEEHAN EST#462

Cancellation Notice Required
Announcement 28 days prior notice

LOCAL SALES PERSON	JOHN LINK POL.	AGENCY EST. NO.	462	PRODUCT CODE	9820
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NATIONAL SALES PERSON	
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BROADCAST SCHEDULE STARTING 10/22/12 **AND ENDING** 11/06/12 **NO. WEEKS:** 3

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			FROM	TO						
31	M	1	07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	13500.00	13500.00
32	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	12600.00	12600.00
33	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	MADE IN JERSEY	1	6300.00	6300.00
34	M-Su	3	11:00P	11:35P	30S	10/22/12-10/28/12	LATE NEWS	3	2700.00	8100.00
35	M-Su	3	11:00P	11:35P	30S	10/29/12-11/04/12	LATE NEWS	3	2700.00	8100.00
36	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2700.00	2700.00
37	M-F	2	11:35P	12:37A	30S	10/22/12-10/26/12	DAVID LETTERMAN	2	900.00	1800.00
38	M-F	2	11:35P	12:37A	30S	10/29/12-11/02/12	DAVID LETTERMAN	2	900.00	1800.00
39	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00
40	Sa	1	06:57A	09:00A	30S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
41	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	450.00	450.00
42	Su	1	05:58A	07:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 6-7A	1	450.00	450.00
43	Su	1	06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	1	495.00	495.00
44	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	495.00	495.00
45	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1440.00	1440.00

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			FROM	TO						
46	Su	1	11:35P	12:05A	30S	10/28/12-10/28/12	SPORTS ZONE	1	675.00	675.00
Total Contract:								72		124605.00
Billing Summary										
						Qtr 4-12	Oct	Nov	Dec	Total
						42345.00	82260.00	.00	124605.00	
								GRAND TOTAL		124605.00

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